

# Networking Etiquette and Professionalism



## CALLISTA GOULD

Callista Gould is a Certified Etiquette Instructor and Founder of the Culture and Manners Institute. Her experience includes serving as Director of Marketing for InterTech Media, a pioneer in web video based in Stamford, Connecticut; leading the public relations department for Amana Appliances in Iowa; and marketing and event planning for Sony Music in Chicago for artists such as Celine Dion, Billy Joel, Mariah Carey, Ozzy Osborne and Korn.

*When: 10<sup>th</sup> Nov, 2016, 5.30-7 PM*

*Where: TBD*

**Social hour with Callista and a 45-60 min instruction session with multiple interactive exercises!**

For graduate students, postdoctoral fellows, scientists, professors

- ❖ *How to carry yourself professionally*
- ❖ *Conference etiquette*
- ❖ *How to approach a group of scientists*
- ❖ *Speaking to professors and distinguished scholars*
- ❖ *Social cues and how to be relatable*
- ❖ *Generational and cultural differences*

